



## VIDEO CONTEST RULES

PERSECUTION.org  
INTERNATIONAL CHRISTIAN CONCERN

**ENTRY:** In order to enter the Persecution In Focus video contest, participants must send an e-mail to [video@persecution.org](mailto:video@persecution.org) indicating their name, contact information, and agreement to the rules described herein.

**RESOURCES:** On [September 8, 2011](#) ICC will e-mail all participants a link to access video clips, photos, audio, and other material to help assist in the creation of their videos. Participants are not limited to ICC resources, but may use any of their own material or material for which they have been granted license.

**SUBMISSION PERIOD:** Videos must be submitted via our contest site and FTP between [September 8, 2011 and October 20, 2011](#).

**In order to qualify for the prize, a video must:**

1. Run no more than three minutes;
2. Describe the plight of the persecuted church either holistically or by focusing on individual countries, people groups, or individuals;
3. Prominently point viewers to persecution.org to learn how they can help alleviate the suffering of the persecuted church;
4. Include the name and logo of International Christian Concern (ICC);
5. Be posted to YouTube.com on the participant's personal channel and have at least 200 views prior to submission via our official contest site;
6. Be submitted to ICC in .mp4 format via FTP (login information will be provided to all entrants). Contest entries will not be considered complete until videos have been submitted via FTP and our contest site.

**VOTING PERIOD:** From [October 20 through November 3](#), the public will have a chance to vote on their favorite videos.

1. Participants are encouraged to promote their video to help them earn a place as a finalist as well as raise awareness for the persecuted church.
2. Voters may vote for up to three video submissions per day.
3. On [November 3](#), based on the public's vote and ICC's discretion, five finalists will be selected.

**WINNER ANNOUNCED:** On [November 4](#), ICC staff will select and announce the winner from among the five finalists. Contest winners will be notified by email on that date.

**PRIZE:** The winner will receive a \$1000 cash prize from ICC.

**NOTE:** by entering this contest, you represent and agree as follows:

1. Excluding content provided by ICC, you are the sole owner of all rights in the videos you submit and to all components thereof, including music and still photos and all other content or you have been granted written permission to make use of the above mentioned materials in this competition;
2. You grant ICC the right, without compensation to you, to use the videos you post for the contest in promotional materials and/or in other ways, online, in video, or in print;
3. If you are named the winner, as a condition of receiving the prize, you will transfer all rights in the winning video to ICC, without condition or compensation other than the prize described above.
4. ICC employees and their families are ineligible for this contest.